

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 10

---

1 market?

2 A Yes. In recent negotiations with several large business customers in the Ameritech  
3 region who were interested in using sprint as their local service provider, Sprint  
4 was unable to offer the end user a competitive service rate due the exceedingly high  
5 non-recurring charges Ameritech has imposed on the CLEC's for the installation  
6 and provisioning of ISDN lines. Ameritech has offered to waive these non-  
7 recurring charges to the end user if the end user will sign a contract guaranteeing a  
8 specific commitment to term. In a wholesale/resale environment, Ameritech has  
9 complete control of its costs and charges for non-recurring services. The tariffs  
10 filed by Ameritech to date for these services reflect little or no discount to the non-  
11 recurring charges. It is standard operating practice for the ILEC to waive non-  
12 recurring charges when negotiating with an end user. Denying Sprint the ability to  
13 avoid to reduce these charges, consistent with the service Ameritech offers to its  
14 end users, results in Sprint either being required to operate at a loss if it in fact  
15 tries to absorb these costs, or causes Sprint to be unable to compete with the  
16 ILEC. The end result is that sprint is not able to offer the end user a truly  
17 competitive service as long as they are dependent on the services of Ameritech  
18 which is not consistent with the intentions of the Telecommunications Act or the  
19 FCC's Order.

20

21 Q. Has Sprint experienced any problems with Ameritech's refusal to rebrand  
22 Operator Services and Directory Assistance?

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 11

---

1 A. Yes. Ameritech continues to refuse to rebrand its Operator Services (OS) and  
2 Directory Assistance (DA) services with the "Sprint" brand. In its Second Report and  
3 Order in CC Docket 96-98, the FCC requires ILECs to comply with technically  
4 feasible requests to rebrand OS and DA in the CLEC's name, or to remove the ILEC's  
5 brand name. Likewise, this Commission has ordered rebranding of OS in the CLEC's  
6 name where technically feasible. Sprint believes that rebranding of OS and DA is  
7 technically feasible, and Ameritech has not demonstrated otherwise. To date, at least  
8 one other RBOC, Southwestern Bell, has agreed to rebrand OS and DA service that is  
9 resold to Sprint. GTE has agreed to unbrand all OS and DA, including its own, unless  
10 prohibited by state commission regulations, until such time as GTE is able to brand for  
11 the CLEC. These technically feasible solutions provide parity between the ILEC and  
12 the CLEC. Providing service with the CLEC brand is essential for a CLEC to be able  
13 to obtain customers. The FCC agrees with the importance of branding to a  
14 competitive entrant. In its August 8, 1996 Order in CC Docket No. 96-98, paragraph  
15 128, the FCC recognized the importance of branding in a competitive market noting  
16 that "branding plays a significant role in markets where competing providers are  
17 reselling" the services of ILECs. The FCC concluded that an ILEC's continued use of  
18 its brand when providing service to a CLEC's customer under contract "clearly  
19 advantages" ILECs such as Ameritech. As a result, the FCC stated that an ILEC's  
20 "failure to comply with the reasonable, technically feasible request of a competing  
21 provider to rebrand operator services in the competing provider's name, or to remove  
22 [the ILEC's] brand name, creates a presumption that the [ILEC] is unlawfully  
23 restricting access to these services by competing providers."

24

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 12

---

- 1 Q. Are there other areas where branding is important to Sprint's entry into the  
2 local market as a CLEC?
- 3 A. Yes. This same branding concern extends to directory publication and Yellow Page  
4 advertising. Ameritech has denied Sprint parity treatment with respect to Yellow  
5 Pages advertising. For example, when Ameritech customers buy a business line from  
6 Ameritech, they receive a free Yellow Page listing. Sprint wants equal treatment for its  
7 customers, which Ameritech has refused to provide. Ameritech contends that Yellow  
8 Page advertising is not a telecommunications service covered by the Act.
- 9 Advertising sold and billed by Ameritech's directory publishing arm is another area  
10 where Ameritech attempts to put CLECs at a competitive disadvantage. Ameritech's  
11 directory publishing company bills through its incumbent LEC, Ameritech. When the  
12 customer switches to Sprint (or another CLEC), this method of billing for Yellow  
13 Pages allows Ameritech to have continued contact with the customer for marketing  
14 and win-back opportunities, thus undermining Sprint's ability to retain customers. In a  
15 competitive environment, a Sprint CLEC customer should not receive a bill from the  
16 incumbent LEC.
- 17 Ameritech refuses to provide Sprint with an exclusive Sprint Information Page in the  
18 white pages (either free or for purchase) or to make additional information pages  
19 available for purchase. This impairs Sprint's ability to attract and retain local service  
20 customers. The manner in which Sprint's, or any other CLEC's, customer information  
21 is incorporated into Ameritech's directory has a significant impact on brand recognition,  
22 market success, and customer retention. If customers cannot easily find the CLEC's  
23 contact information for ordering and repair, they will go where it is easier to do  
24 business.

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 13

---

1 Q. What is the current status of the directory issues?

2 A. Sprint is being required to negotiate a separate directory advertising and publishing  
3 contract with Ameritech's affiliate. The outcome of these negotiations is yet unknown.  
4 A satisfactory resolution of these directory issues is crucial to Sprint's successful entry  
5 into the local market. The accuracy of, and parity in the provision of directory service  
6 to business end users impacts the most lucrative sector of the local market.

7  
8 Q. Has Ameritech refused to provide dialing parity to Sprint?

9 A. Yes. Ameritech has said that it will continue to provide N11 dialing for its own  
10 customers to reach Ameritech's business office and service centers; however,  
11 Ameritech refuses to provide similar dialing arrangements for customers of Sprint and  
12 other CLECs. This lack of dialing parity makes it more difficult for CLEC customers  
13 to reach their local service provider with service or repair requests than it is for  
14 Ameritech customers to reach their local provider. Customers have been conditioned  
15 over many years to access "the telephone company" by dialing the three digit  
16 abbreviated dialing scheme. For Ameritech to retain this three digit dialing access code  
17 exclusively would yield a competitive advantage vis-à-vis any new entrant. By making  
18 it easier for customers to do business with Ameritech than with a CLEC, Ameritech  
19 hinders the ability of CLECs to attract customers and impedes the development of local  
20 competition.

21  
22 Q. Does Ameritech's interpretation of the Most Favored Nations (MFN) provision  
23 of the Telecommunications Act promote entry by CLECs into the local market?

24 A. No. Ameritech interprets the Act's MFN provision broadly. Ameritech does not read

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 14

---

1 the MFN provision to require that any individual price, term and/or condition offered  
2 to any carrier by Ameritech must also be offered to any other carrier. Ameritech's  
3 interpretation of MFN impedes the ability of CLECs to enter the local market on a  
4 competitively neutral basis. Non-discriminatory treatment of all carriers is essential to  
5 the creation of a truly competitive local service market. During this period of emerging  
6 competition where negotiations are rapidly progressing simultaneously, it is critical that  
7 the regulators establish rules that ensure competitive neutrality among the various  
8 market entrants. As discussed more thoroughly in Mr. Phelan's testimony, it is  
9 important that no entrant gain an advantage due to its size or by making trade-offs  
10 within agreements. If one carrier is able to negotiate non-cost-based discounts or  
11 superior service terms, it will have a chilling effect on competition and unfairly and  
12 unreasonably predetermine which carriers will succeed and which carriers will fail in the  
13 marketplace. Each carrier should be provided an equal opportunity to succeed or fail.  
14 In the end, it should be the consumers who select the winners and the losers in this new  
15 competitive market. Ameritech's approach to MFN, however, would improperly  
16 permit Ameritech to discriminate against some CLECs in favor of others.

17

18 *Question 9 - Are Ameritech operations support services tested and operational?*

19

20 Q. What is the current status of Sprint's negotiations regarding the use of  
21 Ameritech's Pre-Order interface?

22 A. An effective electronic interface which provides timely access to Customer Service  
23 information is crucial to any CLEC attempting to enter the local market via the  
24 resale of the ILEC's services. The interface currently being offered by Ameritech

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 15

---

1 has not been deployed for use by any major CLEC, and in fact may not be  
2 operationally in use by any of Ameritech's competitors today. While Sprint is  
3 evaluating this interface for its potential use, the fact that it has not be adequately  
4 tested with any high volume competitor continues to place serious doubt around  
5 Ameritech's ability to handle either the volumes generated by multiple competitors  
6 simultaneously or support the highly sensitive response times required for this type  
7 of interface when dealing with on-line customer sales.

8 While Ameritech continues to claim that this interface is both operationally ready and that  
9 its ensures operational parity with its retail operations, they cannot currently demonstrate  
10 the systems ability to handle either the volumes or the response times which will be  
11 required by large local service competitors such as AT&T or Sprint. While Ameritech has  
12 been progressive in searching for an electronic solution to this business requirement in  
13 accordance with the FCC's request, none of the demonstrations or testing conducted to  
14 date have been able to verify that this interface will in face provide the parity necessary for  
15 Sprint's entry into the Ameritech local market.

16 Sprint and Ameritech are currently working together to address these concerns and the  
17 parties have agrees to support joint interface testing that will determine Ameritech's ability  
18 to meet Sprint business needs. It is important to note however that Sprint will probably  
19 not be the largest competitor requiring support from Ameritech and the stress on this  
20 interface from multiple high volume users is the only way to ultimately determine if the  
21 interface is in fact capable of supporting local market entry at parity with Ameritech's  
22 retail operations.

23

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 16

---

1 Q. Are Ameritech's interfaces, in fact, operationally ready?

2 A. No. Operational Readiness is the final phase of a systems development effort. An  
3 interface between two systems and two or more players is deemed to be operationally  
4 ready only when the two systems work together satisfactorily with the underlying  
5 systems on both sides of the interface delivering the services for which the interface  
6 was designed. Ameritech can not unilaterally declare that its interfaces are  
7 operationally ready because Ameritech is only one of the interface users and can not  
8 complete an adequate operational readiness test without the support and involvement  
9 of the other interface user or partner. In a competitive environment, this testing can  
10 not be satisfactorily completed and certified to meet the parity test with a "hand-  
11 picked" partner. System testing should demonstrate that the system not only performs  
12 according to its design requirements but that the defined business rules support an  
13 accurate exchange of data and the ability to process the transactional load at volumes  
14 which should be reasonably expected to occur as the competitive marketplace  
15 develops. This load can not be adequately tested by merely increasing the volumes of  
16 data loaded from a single point but by combining the volume requirements with the  
17 complexity of multiple users launching transactions from various entry points and  
18 sequences. This condition is difficult to address in a "test" environment but is essential  
19 to support a claim of parity and operational readiness.

20 Sprint's evaluation is inconsistent with Ameritech's February 13, 1997 Comments on  
21 Staff's Draft Memorandum which stated that "Ameritech Wisconsin's OSS interfaces  
22 are operational and will satisfy the demands of the marketplace." Ameritech's  
23 Comments on Staff's Draft Memorandum, February 13, 1997, pg. 16.

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 17

---

- 1 Q. What other concerns with Ameritech's electronic interfaces have you discovered?
- 2 A. When I met with Ameritech representatives, Paul Monti and Darlene Siejkowski in  
3 Milwaukee, I was able to determine that while Ameritech has provided specifications  
4 for electronic interfaces to its ordering, provisioning, and maintenance systems,  
5 Ameritech is only testing its Pre-order interface with one small carrier and no carrier is  
6 interfacing with Ameritech using its proposed interface for Trouble Reporting. While  
7 Ameritech has been pro-active in attempting to identify automated solutions for  
8 interfacing with its new local competitors, its proposals have not yet been adopted by  
9 any of the large carriers for testing and deployment. Many of the CLECs seeking to do  
10 business within Ameritech's operating region are working within the established  
11 industry forums to support the design and adoption of standards for local service  
12 processes which require electronic interfaces with the incumbent local exchange  
13 carriers. AT&T and several other industry players are working together to develop the  
14 business requirements for Pre-order. This proposal will be presented to the ECIC  
15 (Electronic Communications Committee) no later than second quarter, 1997 for its  
16 evaluation. The Industry has adopted standards for service order processing;  
17 however, the version and guidelines that the majority of the major CLECs need to  
18 deploy are not currently being supported by Ameritech. Ameritech has deployed a  
19 hybrid of the TCIF Guidelines, Releases 5, 6 and 7 using EDI X12 Standard  
20 Transaction set Version 3030, while AT&T and Sprint both need Ameritech to support  
21 Version 3050 utilizing TCIF Guidelines - Release 7. Release 7 is the first EDI version  
22 defined for local competition industry standards. While several carriers may be actively  
23 working with Ameritech to understand its specifications and either influence the  
24 adoption by the industry of these as acceptable standards or design software solutions



Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 18

---

1 to meet these interfaces as "customized" solutions, they can not be tested for parity in  
2 performance and assumed to meet the FCC checklist requirements until they have been  
3 adequately tested and deployed.  
4

5 Q. What is required of Ameritech to provide parity of access?

6 A. In order to establish parity of access, Ameritech must demonstrate that its OSS  
7 interfaces provide (1) equivalence of information availability, (2) equivalence of  
8 information accuracy, and (3) equivalence of information timeliness. Ameritech has  
9 apparently agreed with this definition of parity since it has agreed to measure its  
10 performance for these exact parameters both in previously filed testimony, as well as  
11 proposed contracts with both AT&T and Sprint. Equivalent information means that  
12 Ameritech must deliver to the CLEC, to no lesser a degree than it does for its own  
13 operations all data necessary to support a specific transaction. Equivalent information  
14 accuracy requires that the information exchange pass three critical tests: it must  
15 comply with an agreed upon data format and structure, documented and clearly  
16 understood by both/all parties to the transaction, there must be agreed upon business  
17 rules for interaction between the parties, and there must be demonstrated end-to-end  
18 transaction integrity, including load capacity testing. An interface that operates  
19 satisfactorily at low volume but "chokes" under a volume or capacity test designed to  
20 mirror an operational environment with likely market volumes or when processing  
21 input from multiple CLEC entry points simultaneously will place all new entrants at a  
22 distinct competitive disadvantage relative to Ameritech. Ameritech does not utilize its  
23 proposed interfaces for its own local service provision today and it has not yet proven  
24 its ability to provide operational parity to its competitors.

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 19

---

1 Q. Do Ameritech's systems satisfy the parity requirements under the FTA?

2 A. No. The systems proposed by Ameritech do not meet these parity tests because they  
3 are not currently deployed for widespread CLEC use. Any use of these interfaces has  
4 been limited at best and the majority of them have been <sup>undergoing</sup> design changes  
5 throughout the 4th quarter of 1996. All the specifications that have been provided to  
6 Sprint have dealt with the total service resale and no specifications or implementation  
7 meetings have been held between Ameritech and Sprint to address the ordering and  
8 provisioning of unbundled elements. Based on previous discussions with Ameritech, it  
9 is Sprint's understanding that Ameritech plans to use the existing ASR (access service  
10 request) format and access billing systems. These systems and processes were  
11 designed for access purposes and are not necessarily the preferred solution for  
12 provisioning and settlement of local unbundled elements. While Ameritech may in fact  
13 be using these systems for interface with some CLECs/CAPs today, the processes they  
14 support pre-date the 1996 FCC decisions and were not designed to support unbundled  
15 elements as they are currently defined.

16

17 Q. Do Ameritech's interfaces adhere to industry standards?

18 A. No. Ameritech's interfaces do not adhere to industry standards. When systems are  
19 used for purposes other than those intended in their original design, they must be  
20 modified and/or refined to meet the new needs. Modifying and redefining systems that  
21 have previously <sup>been</sup> deployed and which are currently operational with other companies,  
22 requires coordination of both the system design as well as their associated business  
23 rules. No company, including Ameritech, can arbitrarily redefine industry accepted  
24 standards without negatively impacting the users of these systems and interfaces.

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 20

---

1 Contrary to Ameritech's contentions, its OSS interface solutions do not always adhere  
2 to industry standards; there are in fact numerous cases where Ameritech has essentially  
3 over-ridden industry standards and developed or imposed an Ameritech requirement or  
4 definition. While realizing that there are no industry standards for many local processes  
5 and functions and recognizing that Ameritech has made the effort to move forward in  
6 an effort to meet the federal requirement for electronic interfaces by January 1, 1997,  
7 Ameritech's customized approach will complicate market entry for any CLEC who  
8 wishes to enter the local market in more than one ILEC territory.

9

10 Q. Does Ameritech's position on operational interfaces impact Sprint's ability to  
11 enter the local market as a CLEC?

12 A. Yes. Sprint requires the development and deployment of industry standard electronic  
13 interfaces for access to ILEC operational systems. The FCC requires the ILEC to  
14 provide nondiscriminatory, automated operational support systems, to enable new  
15 entrants access to pre-order, order, installation, provisioning, and repair services as well  
16 as the ability to assign numbers, monitor network stations (maintenance), and bill local  
17 service to their end user customers. Ameritech has provided specifications for several  
18 interfaces to provide access into Ameritech's systems and processes, however, they are  
19 not industry standard interfaces. Sprint is currently reviewing Ameritech's  
20 specifications, as well as working with all other ILECs, in an effort to support the  
21 establishment of industry standards for interfaces that can be used across the country by  
22 all ILECs and competitors for effective market entry and data exchange. Recognizing  
23 the FCC's deadline of January 1, 1997 for electronic interfaces, Sprint cannot support  
24 the development of customized interfaces with each ILEC. The time and resources

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 21

---

1 required to support this type of ILEC-specific interface would be crippling to Sprint's  
2 market entry. Sprint has requested that Ameritech support, at least for an interim  
3 period, a manual mode of interface; however, Ameritech <sup>initially</sup> ~~has~~ refused this request  
4 despite the fact that Ameritech ~~was~~ allowed manual processing with other carriers.  
5 Realizing that manual activity is both burdensome and error prone, Ameritech must  
6 work with Sprint to develop industry standard interfaces. Even if Sprint were in a  
7 position to develop the required interfaces to meet Ameritech's customized designs,  
8 they likely could not be in place until sometime in 1997, ~~based on Ameritech's plans to~~  
9 ~~deploy their pre-ordering system solutions in December of 1996.~~

10

11 Q. Do Ameritech's proposed operational interfaces meet Sprint's requirements as a  
12 CLEC?

13 A. It is too early to tell. The mere fact that Ameritech has provided specifications for  
14 electronic interfaces does not guarantee that they actually work or that they will in fact  
15 provide parity in performance to the ILEC's internal systems. Timely access to  
16 customer information, service establishment, and trouble resolution will determine the  
17 ultimate success or failure of any competitor. Especially in a resale mode, the quality  
18 of the product that Sprint will be able to offer is directly dependent on the quality of  
19 Ameritech's services. Actual implementation of operational interfaces between Sprint  
20 and Ameritech will be a complex and detailed procedure. Until Ameritech's proposed  
21 operational interfaces have been implemented and are actually working in practice,  
22 Sprint will not know whether they meet Sprint's requirements or, for that matter, the  
23 requirements of the Act and the FCC.

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 22

---

1 Q. How does Ameritech's customized approach complicate market entry?

2 A. Developing and deploying multiple versions of operational interfaces will negatively  
3 impact market entry by requiring increased development cost and extended time lines  
4 simply to meet the ILEC defined solutions. True local competition will not exist until  
5 the CLEC is able to consistently interface with the ILEC in a nondiscriminatory  
6 manner.

7  
8 Q. What else did you learn from your meeting with Ameritech?

9 A. When Sprint met with the operations team assigned to the trouble reporting process, I  
10 was also told that they currently had no carrier transmitting data to Ameritech over its  
11 electronic trouble reporting system ("Electronic Bonding"). Ameritech's February 13,  
12 1997 Comments on Staff's Draft Memorandum indicate that Ameritech has developed  
13 an electronic interface for repair and maintenance for unbundled network elements  
14 which is fully tested and operational. Ameritech's Comments on Staff's Draft  
15 Memorandum, February 13, 1997, pg. 16. However, because Ameritech has  
16 acknowledged to me that no carrier is using this system to transmit data, it is  
17 impossible to determine whether implementation is effective or even if the interface  
18 works at all. Ameritech has pro-actively initiated an effort to take an industry standard  
19 process (access trouble reporting) and redefine it for local use. The industry is  
20 evaluating this system for local service use but none of the records have been defined  
21 for local use by the industry. Ameritech's proposed record definitions may ultimately  
22 affect the industry's decisions but any system development that matches Ameritech's  
23 interface today may subsequently require significant modification to meet industry  
24 standards for interface with other carriers. It must be understood that Ameritech's use

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 23

---

1 of standard interfaces, specifications, facilities, procedures and practices are not  
2 industry standard interfaces for local services because such standards have not yet been  
3 developed in the appropriate industry forum. In all likelihood, Ameritech will not be  
4 able force its "standard" upon the industry.  
5

6 Q. Does Ameritech provide any operational electronic interfaces today?

7 A. The only "resale" electronic interface that Ameritech has in operation today with a carrier  
8 is its Electronic Service Ordering process which is based on an older version of the  
9 industry standards for EDI. Sprint has requested that Ameritech bring its Service Order  
10 interface up to the current EDI standards being supported by the industry forums, (Issue  
11 7). Sprint is currently working with all of the RBOCs, as well as several other CLECs, to  
12 ensure deployment of a national Service Order standard as quickly as possible. Even  
13 though Ameritech is currently providing service over their existing interface, it does not  
14 comply with the current industry standards. Any CLEC who builds to meet Ameritech's  
15 specifications will not be able to use this same interface with any other RBOC, driving up  
16 the costs as well as extending the timeline for market entry. It is my understanding from  
17 our meeting and review with the Wisconsin Service Center personnel that there are a few small  
18 carriers interfacing with Ameritech today using this electronic application; however they  
19 "cautioned" us that we should require and support weekly conference calls when we initiate the  
20 use of this application with their company. Ameritech's operations staff believe that working  
21 through the difficulties of implementing this process will require resource commitments by both  
22 companies prior to its use in any local service environment. Warren L. Mickens, in an affidavit  
23 filed at the FCC, stated that "resellers also have existing escalation procedures available to  
24 them." Affidavit of Warren L. Mickens, CC Docket No. 97-1, p. 25, ¶ 26. (Attachment 3).

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 24

---

1 Yet, during Sprint's visit to Ameritech's Milwaukee service center, I was informed that there  
2 was no escalation procedure in place with regard to services provided to carriers through the  
3 center. Sprint and Ameritech have agreed to negotiate operational processes and  
4 procedures under the contractual guidelines established for the joint development of an  
5 Operations Manual which will be incorporated into the Interconnection Contract as  
6 Schedule 18.2. This negotiations are only in the initial stages.

7  
8 Q. What is the current status of Ameritech's interface designed for local market  
9 trouble reporting and maintenance requests?

10 A. Ameritech has established a separate service center in Milwaukee to handle CLEC  
11 maintenance (trouble reporting) requirements. The interface proposed by Ameritech  
12 for maintenance purposes is supposedly based on a system that it currently has in place  
13 for access trouble reporting. As previously stated, when systems are used for purposes  
14 other than those intended in their original design, they must be modified and/or refined  
15 to meet the new needs. Modifying and redefining systems that have previously been  
16 deployed and which are currently operational with other companies, requires  
17 coordination of both the system design as well as their associated business rules. No  
18 company, including Ameritech, can arbitrarily redefine industry accepted standards  
19 without negatively impacting the users of these systems and interfaces. Contrary to  
20 Ameritech's contentions, its OSS interface solutions do not always adhere to industry  
21 standards; there are in fact numerous cases where Ameritech has essentially over-  
22 ridden industry standards and developed or imposed an Ameritech requirement or  
23 definition. Based on operational meetings Sprint has held with Ameritech (Carol  
24 Linder, Manager, Wisconsin AIS, CRU), there is no CLEC currently using the

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 25

---

1 interface it has defined for local market trouble reporting and maintenance requests.  
2 Even if Ameritech's proposed solution is accepted as a baseline for an industry  
3 standard application, its ability to provide operational support at a level that can  
4 support the transactional load anticipated in a competitive market at a level and quality  
5 of service which is at parity with the incumbent LECs is uncertain at best. As with all  
6 components of the operational implementation plan, there must be established  
7 procedures for reporting performance levels, providing status of customer impacting  
8 issues, as well as a formal escalation process for issues that are not handled in  
9 accordance with performance levels that are in agreement with established procedures  
10 at parity with the ILEC's service to its own end users.

11

12 Q. Is Ameritech willing to accommodate Sprint's request for support of an interim  
13 manual interface?

14 A. No. As this Commission well knows, Sprint went into arbitration with Ameritech  
15 requesting support of a interim manual interface until such time as "industry standard"  
16 electronic interfaces could be designed and deployed. While this had been acceptable  
17 to the operations implementation team in previous discussions, when we requested that  
18 this process be supported by the proposed interconnection contract, Ameritech refused.

19

20 Q. Why did Ameritech refuse Sprint's request for interim manual interfaces?

21 A. Ameritech's legal and regulatory response was that because it was required by the FCC  
22 to provide electronic interfaces by January 1, 1997, Ameritech should not be required  
23 to support manual interfaces, especially with a company the size of Sprint. Ameritech  
24 subsequently, at the request of the Illinois Commission, submitted a cost study which



Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 26

---

1 indicated it took them an average of 12 additional minutes to process a manual service  
2 order and Sprint should be required to remit approximately \$300,000 to Ameritech for  
3 a proposed six month interim period processing based on an estimated 300 orders per  
4 day. Sprint went into hearing before the Illinois Arbitration Panel in December and  
5 disputed both the basis of the cost, the volumes used by Ameritech for daily averages  
6 and duration, as well as the time estimate used for order processing. As such, Gregory  
7 J. Dunny's support for manual interfaces in an FCC affidavit, when it is convenient for  
8 Ameritech, is surprising and inconsistent with Ameritech's position in its arbitration  
9 with Sprint. Affidavit of Gregory J. Dunny, CC Docket No. 97-1, p. 30, ¶ 59.  
10 (Attachment 4).

11 When Sprint asked for manual interfaces on an interim basis, Ameritech strongly  
12 objected on the basis that manual interfaces would be burdensome to Ameritech and  
13 error prone. Apparently, Ameritech considers anything to be burdensome which differs  
14 from its current operating practices. Even more confusing are the statements by Mr.  
15 Joseph A. Rogers in an affidavit filed at the FCC that "the Company has built  
16 substantial spare capacity into its manual processing capabilities. The speed of manual  
17 processing compares favorably with the speed of electronic processing." Affidavit of  
18 Joseph A. Rogers, CC Docket No. 97-1, p. 26, ¶ 12. (Attachment 5).

19 In Sprint's meeting on January 7, 1997 with Ameritech's Customer Service - Resale  
20 Manager, Darlene Siejkowski, we were able to confirm that the average processing  
21 time for an "as is" service order is approximately 3 minutes with an additional two  
22 minutes required if the order is for a new end user (i.e., new service order requiring  
23 provisioning etc.). The service center also believes that the appropriate non-recurring  
24 service order charge for "as is" requests should be limited to a change in responsibility

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 27

---

1 because the only action Ameritech must take is to pull up the "existing customer  
2 account and change the billing name and address and identify the customer with the  
3 appropriate CLEC account indicator(s)."

4  
5 Q. Has Ameritech offered any interim solutions for supporting local market trouble  
6 reporting and maintenance requests?

7 A. Ameritech is willing to support a manual process until Sprint can develop and deploy an  
8 electronic interface compatible with Ameritech's proposed solution. The manual process  
9 *Ameritech* is willing to support is supposedly consistent with the process provided to other CLECs  
10 today; however, it is limited to telephone contact and paper fax and is highly inferior to  
11 interim solutions being provided by other RBOCs. This manual process does not provide  
12 timely status reporting for any troubles reported to Ameritech. Other RBOCs, such as  
13 NYNEX and PacBell, have developed interim solutions that provide trouble reporting and  
14 maintenance to their CLEC customers which will allow Sprint to effectively enter their  
15 markets prior to the development and deployment of an "electronic bonding" solution.  
16 Electronic bonding is required to ensure parity with the ILEC's operational support  
17 processes. While Ameritech's proposed solution may in fact be very close to the  
18 electronic solution being adopted by the industry forums, the timeline for CLEC  
19 deployment of a compatible interface impacts their market entry timeline. The lack of an  
20 acceptable interim solution for maintenance support in the Ameritech region will  
21 negatively impact Sprint's market entry plans. Sprint is continuing their efforts to work  
22 with Ameritech to identify and implement acceptable interim processes.  
23

Testimony of Betty L. Reeves  
Sprint Communications Company, L.P.  
Page No. 28

---

1 Q. Would you please summarize your testimony?

2 A. Until Ameritech's proposed operational interfaces have been implemented and are  
3 actually working in practice, it is impossible to determine whether performance parity is  
4 being provided and the requirements of the Telecommunications Act of 1996 are being  
5 met. Unless there is a true commitment to working together to find acceptable  
6 solutions and alternatives, local competition may never be effectively realized and the  
7 spirit of the 1996 Telecommunications Act will never be fulfilled.

8

9 Q. Does this conclude your testimony?

10 A. Yes it does.



0001

1 BEFORE THE PUBLIC UTILITIES COMMISSION

2 IN AND FOR THE STATE OF CALIFORNIA

3 --- o0o ---

4 MCI TELECOMMUNICATIONS CORPORATION,  
Complainant,

5 vs. NO. 96-12-026

6 PACIFIC BELL AND PACIFIC BELL COMMUNICATIONS,  
Defendants.

7

8 AT&T COMMUNICATIONS OF CALIFORNIA, INC.  
Complainant,

9 vs. NO. 96-12-044

10 PACIFIC BELL,  
Defendant.

11 -----//

12

13

14 DEPOSITION OF LAURA SCHWARTZ

15 April 1, 1997

16

17

REPORTED BY:

18 SANDRA L. CARRANZA, CSR NO. 7062, RPR

19

20

21

22

23

24

25

0002

1 INDEX

2 DEPOSITION OF LAURA SCHWARTZ

3

4 EXAMINATION BY: PAGE

5 MR. McDONALD 5, 97

6 MR. ETTINGER 66

7

8 EXHIBITS MARKED

9 10 3-pg., Notice of Deposition 5

10 11 1-pg, Initial forecast 15

11 12 2-pg, Forecast, Rev. B 15

12 13 2-pg, Forecast, Rev. C 15

13 14 2-pg, Forecast, Rev. D 15

14 15 2-pg, Forecast, Rev. E 15

15

16 --- o0o ---

17

18

19

20

21

22

23

24

25

0003

1 APPEARANCES

2

3 FOR PACIFIC BELL:

4 PILLSBURY, MADISON & SUTRO  
BY: ED KOLTO-WININGER, ATTORNEY AT LAW  
5 235 Montgomery Street

San Francisco, California 94104

6

7 FOR MCI:

8 LeBOEUF, LAMB, GREENE & MacRAE  
BY: THOMAS E. McDONALD, ATTORNEY AT LAW  
9 One Embarcadero Center, Suite 400  
San Francisco, California 94111

10

and

11

MCI

12 BY: EVELYN C. LEE, ATTORNEY AT LAW  
201 Spear Street  
13 San Francisco, California 94105

14 FOR AT&T:

15 AT&T  
BY: JULIAN C.L. CHANG and WILLIAM A. ETTINGER,  
16 ATTORNEYS AT LAW  
795 Folsom Street, Suite 670  
17 San Francisco, California 94107

18 --- o0o ---

19 TAKEN AT:

20 LeBOEUF, LAMB, GREENE & MacRAE  
One Embarcadero Center, Suite 400  
21 San Francisco, California 94111

22

23 --- o0o ---

24

25  
0004

1 BE IT REMEMBERED THAT, pursuant to  
2 Notice of Taking Deposition and on Tuesday, April 1, 1997,  
3 commencing at the hour of 10:05 a.m., before me, SANDRA L.  
4 CARRANZA, CSR NO. 7062, RPR, there personally appeared

5

6 LAURA SCHWARTZ,

7

8 called as a witness by the Complainants, who, having been  
9 first duly sworn, was examined and testified as  
10 hereinafter set forth.

11

12

13

14 --- o0o ---

15

16

17

18

19

20

21

22

23

24

25  
0005

1 LAURA SCHWARTZ

2 having been duly sworn, testified as follows:

3

4 EXAMINATION BY MR. McDONALD

5 MR. McDONALD: Q. Can you state your name,  
6 please.

7 A. Laura Schwartz.

8 Q. Can you spell it.

9 A. S-c-h-w-a-r-t-z.

10 Q. By whom are you employed?



11 A. Pacific Bell.

12 Q. How long have you been employed?

13 A. 10 years.

14 Q. I will be asking you a series of questions and

15 Mr. Ettinger or Mr. Chang may also ask you some questions.

16 What I'd like you to do is wait until you have heard the

17 entire question, and then respond orally, just as you have

18 been doing thus far, so that the court reporter can take

19 down your statements. Have you been deposed before? Have

20 you ever given testimony before?

21 A. No.

22 Q. Now, let me show you a document.

23 I guess we can have this marked Exhibit 10, I

24 believe.

25 (Whereupon, Exhibit No. 10 was marked

0006

1 for identification.)

2 MR. McDONALD: Q. Have you seen a copy of

3 what's been marked Exhibit 10?

4 A. No.

5 Q. Maybe the question is to be posed to

6 Mr. Kolto-Wininger.

7 This deposition was intended to examine a

8 Pacific Bell witness on certain matters, and on page 2 of

9 what's been marked Exhibit 10, it says that the matters to

10 be examined at the deposition are aggregate industry

11 resale order volume forecasts, Pacific Bell's resale order

12 volume forecasts and Pacific Bell's use of said forecasts.